

What is the #vxDashboard?

This isn't just abstract market data. This is data about you.

Leveraging the huge volume of data collected in each of our surveys, the **#vxDashboard helps you to answer your business critical questions in real time.**

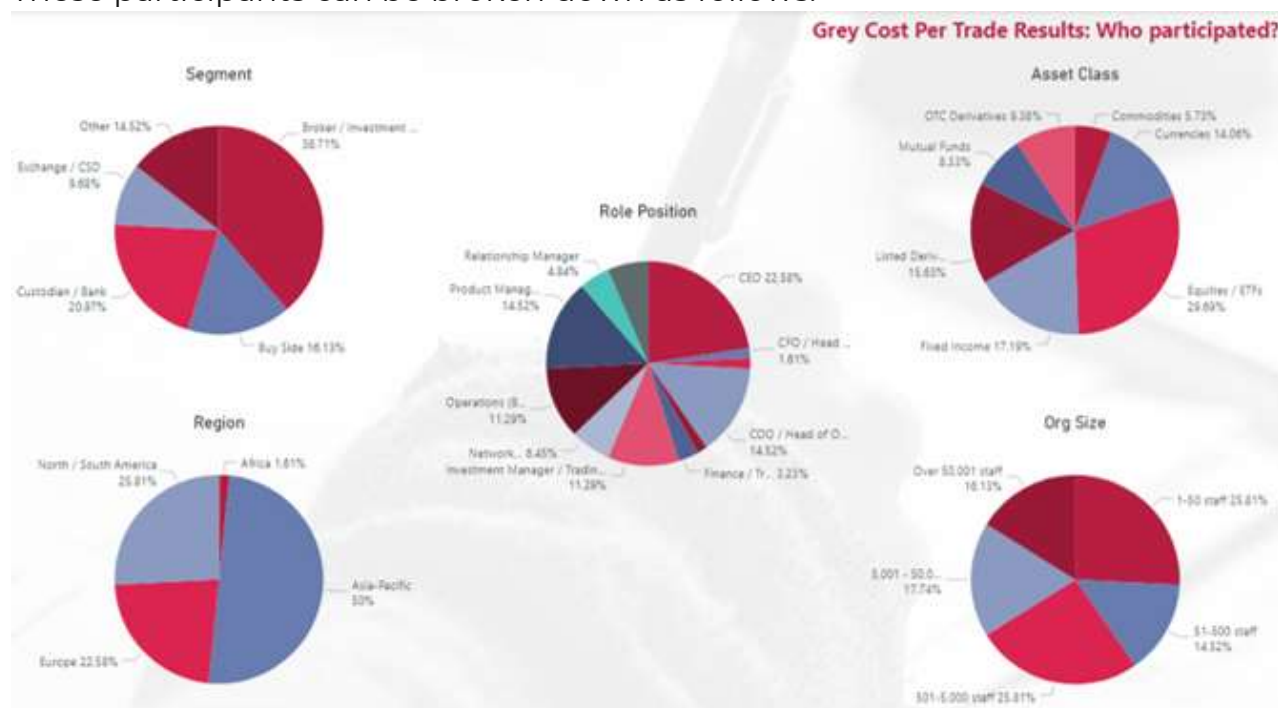
The #vxDashboard is an online data visualization platform that helps to you see and analyse every aspect of our survey database. By filtering every question by up to 15 different criteria (e.g. country, segment, size of organization, job profiles, etc.) you can identify the data points that matter most to you: giving you your own actionable, commercial insights for the year ahead.

What does it contain for this campaign?

Who responded?

Our 'Grey Costs per Trade' survey (in February / March 2020) gathered over 150 responses from financial market participants around the globe.

These participants can be broken down as follows:



What data-sets does it include?

The #vxDashboard contains interactive survey data on each of the topics listed in the table below.

Each topic can be sub-divided into each of the following variables (including multiple variables at once):

- u Segment (buy-side, brokers, banks, exchanges, etc.)
- u Region
- u Job function
- u Organisation size
- u Asset classes
- u Those who have / have not outsourced their operations

#	Name	Contents
1	At a Glance	Who participated in the survey: where, what job titles, etc.
2	Front / Back office	How are front / back office systems organized (by asset class and market scope)
3	Outsourcing: buy-side	Overview of functions outsourced by investors
4	Outsourcing: sell-side	Overview of functions outsourced by banks and brokers
5	Outsourcing buy vs sell-side	Comparative view of functions and levels of outsourcing: across the industry
6	Cost per Trade (Y/N)	Who tracks a cost per trade? Where?
7	Cost per trade: Importance?	Why do different segments, markets and roles track a cost per trade?
8a	Cost per trade: Why?	What factors are driving market participants to track a cost per trade?
8b	Cost per trade: Why not?	What are the key obstacles to being able to track a cost per trade today?
9	Cost per Trade (In/Out)	What cost elements are people tracking / would people track (direct costs, consolidated costs, allocated costs)
10	Direct costs	What is driving the cost of a trade in % terms?

11	Future costs	Where are trading costs expected to change in the next 5 years?
12	Due diligence cost outlook	Where are due diligence costs expected to change the most in 5 years?
13	Cost actions	What are market participants doing to control and reduce their costs per trade?
15/16	Expected cost reductions	How much and where are participants expecting to make savings?
17/18	Partners	Who are participants turning to for help? Who are today's strategic partners?

How to get started?

Just email us at info@thevalueexchange.co and we can have you permissioned to access the #vxDashboard within 24 hours: so that you can **turn our data into your P&L as quickly as possible**.